

## Southwark Physical Activity and Sport Strategy 2014-2017 - Action Plan

**Our Vision: PRO-ACTIVE Southwark working together to improve health and wellbeing for all through physical activity and sport.**

We have set three themes with specific strategic priorities, these are: Participation and Pathways, Places and Promotion and People and Partnerships

### **Targeted**

Theme: **Participation and Pathways**

Strategic Priority: The inactive – supporting those with the greatest health risks and who are most likely to benefit

Action	Timescale	Responsibility	Resources	Outcome
<p>Establish cross partnership <b>Tackling Inactivity Group</b> to develop a physical activity programme plan of cross partnership interventions to address health improvement and to reduce inactivity by targeting localities with the greatest need:</p> <ol style="list-style-type: none"> <li>1. Audit existing activity to support health improvement through physical activity including adult social care initiatives, and identify where synergies and value can be added through the partnership</li> <li>2. Ensure that the programme plan has specific reference to health needs, areas of high deprivation and low levels of participation in physical activity and sport.</li> <li>3. Ensure all activity opportunities are promoted on the Get Active London website</li> <li>4. Establish a stronger relationship between PRO-ACTIVE Southwark and health commissioners</li> </ol>	<p>Establish by January 2014 and reviewed annually</p> <p>Reported quarterly</p>	<p>PRO-ACTIVE Southwark cross partnership initiative lead by Public Health, delivered by <b>Tackling Inactivity Group</b></p> <ul style="list-style-type: none"> <li>• Including; Public Health, London Borough of Southwark (LBS) Adult Social Care, key providers of health and wellbeing programmes.</li> </ul>	<p>Public Health, LBS Adult Social Care, LBS Sport and Leisure Services</p> <p>Partnership in kind + possible funding via Mayor's Sports Participation Fund</p>	<ul style="list-style-type: none"> <li>• Coordination of health and physical activity initiatives and programmes across Southwark</li> <li>• Targeted plan of action to address inactivity across the borough</li> <li>• Clear pathways to activity for range of people with different health and wellbeing needs</li> <li>• Effective promotion of physical activity and lifestyle health activity in the borough</li> <li>• New commissioning of physical activity interventions</li> </ul>

Theme: **Participation and Pathways**

Strategic Priority: Children, Youth and Young People – Pathways to physical activity through play, PE and activity for life

Action	Timescale	Responsibility	Resources	Outcome
<p>Establish cross partnership <b>Children, Youth and Young People (CYYP) Working Group</b> to:</p> <ol style="list-style-type: none"> <li>5. Audit existing provision</li> <li>6. Develop comprehensive Children, Youth and</li> </ol>	<p>Established by January 2014</p>	<p>PRO-ACTIVE Southwark cross partnership initiative lead by LBS Sport and Leisure</p>	<p>Partnership in kind</p>	<ul style="list-style-type: none"> <li>• Coordinated approach to children, youth and young people in sport</li> <li>• Audit of provision included on</li> </ul>

Action	Timescale	Responsibility	Resources	Outcome
<p>Young People's Sport and Physical Activity Offer across the borough, including a focus on activity that supports family participation</p> <p>7. Increase the number of School Club links, including Satellite Clubs</p> <p>8. Maximise the capacity of the CYP Sport and Physical Activity Offer to tackle childhood obesity</p> <p>9. Establish physical activity pathways for 'active families' from early years settings.</p>	Quarterly monitoring of activity thereafter	<p>Services delivered by the <b>Children, Youth and Young People's Working Group</b></p> <ul style="list-style-type: none"> <li>including LBS Early Help, Schools, PE Departments, London PE &amp; School Sport Network (LPESSN), Charities, Clubs, Coaches, LBS Youth Services, Public Health, Leisure Providers</li> </ul>		<p>Get Active London website</p> <ul style="list-style-type: none"> <li>10 additional School Club links by end of the strategy period.</li> <li>Numbers of schools engaged in health and wellbeing programmes offered by local providers</li> <li>Southwark Youth Sport Panel supported and consulted with decision making.</li> </ul>

Theme: **Participation and Pathways**

Strategic Priority: Disabled people – delivering the Inclusive and Active 2 action plans and improving access to facilities and transport links

Action	Timescale	Responsibility	Resources	Outcome
10. Deliver the actions set out in the Inclusive and Active 2 action plans of Disability Steering group members in a coordinated approach.	Ongoing	PRO-ACTIVE Southwark, Interactive	Partnership in kind	Inclusive and Active 2 targets met
11. Develop specific programme of activity to address inactivity and obesity in this group	March 2014	PRO-ACTIVE Southwark, Interactive		Dedicated health and obesity targets addressed for disabled people in the borough

Theme: **Participation and Pathways**

Strategic Priority: Women and Girls – encouraging uptake in physical activity and breaking down barriers to participation including access to facilities

Action	Timescale	Responsibility	Resources	Outcome
<p>12. Establish Cross Partnership Women and Girls Working Network to develop a Women and Girls Physical Activity and Sport Action Plan to increase participation</p> <p>13. Audit existing and scope emerging physical activity opportunities and sport provision and ensure this is effectively promoted</p>	November 2013	PRO-ACTIVE Southwark - cross partnership initiative lead by LBS Sport and Leisure Services	Partnership in kind + possible funding via 'Us Girls' programme Doorstep Sports Clubs Sport England Community Sport Activation Fund (rounds 3,4 & 5)	Coordinated achievements of Women and Girls programme

Theme: **Participation and Pathways**

Strategic Priority: Sports people – developing community clubs and enhancing pathways to performance

Action	Timescale	Responsibility	Resources	Outcome
Develop and support emerging new community clubs: 14. Promote offer through Get Active London website 15. Engage with partners and 3rd sector to identify emerging clubs 16. Develop partnerships with relevant NGBs	November 2013  Ongoing	LBS Sport and Leisure Services	LBS Sport and Leisure Services, LBS Community Engagement, Community Action Southwark, NGBs, Partnership in kind	Number of community clubs supported and number of new established
Performance and excellence 17. Maintain promotion and delivery of London Youth Games (including School Games) 18. Coordinate with clubs and satellite clubs and National Governing Bodies of sport (NGBs) support for emerging talent	November 2013  Ongoing	Lead by LBS Sport and Leisure Services <b>Children, Youth and Young People &amp; Tackling Inactivity Group,</b> • Including LPESSN/London Youth Games (LYG)	LBS Sport and Leisure Services, LPESSN, Sponsorship,  Partnership in kind	LB Southwark LYG delivery team and participation squad maintained  Coordinated approach to talent identification and development
19. Investigate, develop and support a Southwark baseline standard for new and emerging clubs or community providers.	March 2014	PRO-ACTIVE Southwark	LBS Sport and Leisure Services, Sponsorship, Partnership in kind	More accessible and achievable standard for small and emerging clubs in the borough

## Universal

Theme: **Places and Promotion**

Strategic Priority: New and enhanced facilities - maximise and increase participation and use

Action	Timescale	Responsibility	Resources	Outcome
<p>Maximise use of new or refurbished facilities with effective re-launch promotions, programming and activities:</p> <p>20. Maintain quality of and review facility provision seeking to identify valued enhancement</p> <p>21. Increase the number of existing sport and leisure facilities (indoor and outdoor) that are fully accessible and inclusive to people with physical, learning and mental disabilities</p> <p>22. Improve access to Council owned facilities by community clubs achieving the Southwark baseline standard.</p>	<p>2015</p> <p>Quarterly performance targets</p>	<p>Lead by LBS Sport and Leisure Services and delivered in partnership with the leisure contractor and all other facility providers (London South Bank University, LBS Parks and Open Spaces etc.)</p>	<p>Existing budgets inc. Leisure management contract, income generation</p>	<p>Increase participation levels in new and refurbished facility stock annually</p>

Theme: **Places and Promotion**

Strategic Priority: Active transport - infrastructure development and use, encouraging walking and cycling

Action	Timescale	Responsibility	Resources	Outcome
<p>Help to deliver Active Transport Plan through PRO-ACTIVE Southwark:</p> <p>23. Work with the school community to encourage more children to travel to school sustainably.</p> <p>24. Work with businesses, employers and organisations to encourage more staff to travel sustainably</p> <p>25. Promote and encourage sustainable travel choices across activities of the partnership, including cycle training opportunities and affordable cycle hire/purchase schemes</p>	<p>Ongoing</p> <p>see Active Transport Plan</p>	<p>Lead by LBS Sustainable Transport and Road Safety Team, delivered in partnership with schools, <b>Children Youth and Young People Working Group</b>, LBS Local Economy Team etc.</p>	<p>LBS + various including TfL</p>	<p>Increase local people using active transport</p>

Theme: **Places and Promotion**

Strategic Priority: School sports facilities – enabling more community use of school facilities for physical activity and sport

Action 8	Timescale	Responsibility	Resources	Outcome
Develop community use agreements with more local schools 26. Deliver the actions in the Community Access Strategy 27. Review population growth estimates and identify school provision which will support wet and dry side shortfalls identified by Sport England Facilities Planning Model and local club and programme needs	Ongoing	Lead by LBS Sport and Leisure Services and delivered in partnership with <b>Children, Youth and Young People Working Group</b> <ul style="list-style-type: none"> <li>PACL, LBS, schools</li> </ul>	LBS Sport and Leisure Services, schools and income generation	Meet shortfall in Sport England's Facilities Planning Model

Theme: **Places and Promotion**

Strategic Priority: Active Environments – supporting guidance to address local planning needs

Action 9	Timescale	Responsibility	Resources	Outcome
28. Develop Planning guidance – using guidance to better promote 'Active Design' to developers to increase physical activity within buildings and in the outside environment (stair use, transport links, cycling facilities etc.)	Ongoing	Lead by Public Health in partnership with LBS Planning	Public Health, LBS Planning, LBS Sport and Leisure Services	Strong planning guidance to enhance active environments across the borough
29. Build on the work in Open Space Strategy identifying play spaces, to also map those on Council estates, identifying where gaps in provision for young children	October 2014	Lead by Public Health in partnership with LBS Planning	Public Health, LBS Planning, LBS Sport and Leisure Services	Identify additional potential local outdoor play opportunities for young people living on social housing estates
30. Target and utilise 'Planning Gain' through Community Infrastructure Levy (CIL) to enhance and maintain local physical activity provision	Ongoing	Lead by LBS Sport and Leisure Services in partnership with LBS Planning	LBS Sport and Leisure Services, LBS Planning, Public Health	Access to and benefit of CIL for physical activity and sport
31. Identify and work with an 'Active Design' champion developer to promote positive examples (e.g. developers working on current regeneration projects)	January 2014	Lead by Public Health in partnership with LBS Planning	Public Health, LBS Planning, LBS Sport and Leisure Services	Visible profile of 'Active Design' for Southwark to inspire further examples

## Foundation

Theme: **People and Partnerships**

Strategic Priority: Co-ordination, support, addressing new opportunities and funding, performance monitoring and review

Action	Timescale	Responsibility	Resources	Outcome
32. The PRO-ACTIVE Southwark Strategic Steering Group will develop a sustainable, collaborative funding programme for the partnership to maximise emerging funding opportunities.	January 2014 Quarterly	PRO-ACTIVE Southwark Strategic Steering Group - cross partnership	Partnership in kind	Planned and coordinated funding submissions coordinated across the PRO-ACTIVE Southwark Partnership
33. Partnership coordination and sub groups targeted to Inactivity, CYYP, and Disability	January 2014 Quarterly	PRO-ACTIVE Southwark - cross partnership	Partnership in kind	All partnership groups administered and supported Membership of partnership groups is relevant and strong
34. Carry out quarterly monitoring and performance review of this Action Plan and report to PRO-ACTIVE Southwark and partners accordingly	April 2014 Quarterly thereafter	PRO-ACTIVE Southwark - cross partnership	LBS Sport and Leisure Services	Quarterly performance review of the Action Plan presented to PRO-ACTIVE Southwark Strategic Steering Group

Theme: **People and Partnerships**

Strategic Priority: Increasing the range and quality of marketing and communications of the Southwark offer

Action	Timescale	Responsibility	Resources	Outcome
35. The PRO-ACTIVE Southwark Strategic Steering Group will develop a communications plan that addresses the needs of target audiences - Inactive, CYYP, Disability, Women and Girls, Community Clubs and Volunteers	April 2014 Quarterly thereafter	PRO-ACTIVE Southwark Steering Group – cross partnership	LBS Communications and PRO-ACTIVE Southwark Partnership in kind	Strong and consistent communications messages to community and target audiences
36. Maintain and extend use of Get Active London portal across partnership alongside a clearly targeted Get Active Southwark marketing campaign	November 2013 Ongoing	Lead by LBS Sport and Leisure Services in partnership with PRO-ACTIVE Southwark, PRO-ACTIVE London, Southwark clubs, leisure providers	LBS Sport and Leisure Services	Portal enhanced with new provision and offers and maintained, increased use by both providers and residents, Get Active Southwark Action Plan

Theme: **People and Partnerships**

Strategic Priority: Community workforce development – supporting volunteers, coaches and apprenticeships

Action	Timescale	Responsibility	Resources	Outcome
37. Scope local community workforce and their skills needs	November 2013  Yearly	PRO-ACTIVE Southwark – Lead LBS Sport and Leisure Services	PRO-ACTIVE Partnership funding bid and sponsorship	Sports Club Audit, updated skills audit and Workforce Development Plan
38. Support volunteer development through improved pathways to volunteering in sport or physical activity in the borough	June 2014  Ongoing	LBS Community Engagement and Community Voluntary Sector	LBS Community Engagement, PRO-ACTIVE Southwark, LBS Sport and Leisure Services, LBS Youth Services, LPESSN, London Youth, Millwall Community Scheme, CAS and CVS	Increased volunteering in physical activity and sport, measured via Sport England's Active People Survey (APS)
39. Improve the number and quality of coaches through the delivery of a PRO-ACTIVE Southwark coach development programme	April 2014  Ongoing	PRO-ACTIVE Southwark, PACL, NGBs, Clubs	Partnership in kind + PRO-ACTIVE Southwark, PACL Workforce Development Group, Coaching London, Sport and Leisure Services and NGBs - Income generation	Link to priorities in the Workforce Development Plan
40. Develop employment in sport through apprenticeships	April 2014  Ongoing	Apprenticeship accredited agencies including: LBS, Greenhouse Charity, LPESSN	Partnership in kind	Supportive apprenticeship environment through PRO-ACTIVE Southwark Partnership